



Rogers Communications
#700, 500-4 Ave. S.W.
Calgary, Alberta T2P 2V6
Tel. (403) 730-2600
Fax (403) 730-2940
rogers.com

From The Desk of Steve Roberts-VP & General Manager

Welcome to NelTrak

On behalf of Rogers Communications, I would like to welcome you to one of the most powerful collaborations in the wireless communications arena.

NelTrak is a collaborative partnership crafted to meet the rigorous demands of the Oil & Gas Industries. Rogers prides itself for being entrepreneurial and a leader in customized wireless data solutions; NelTrak being the perfect example.

We at Rogers understand that Canadian Oil & Gas is a fast moving, vibrant industry requiring strategic action and creative applications. Through NelTrak, those demands seamlessly translate into wireless products and services that transform a liability into an asset.

Rogers' commitment to Canadian Oil & Gas has taken a massive step forward. We have invested well over 52 million dollars this year alone, ensuring Albertans that Rogers will be the best choice for wireless services. NelTrak is our promise to Oil & Gas. It's an industry specific communications strategy seeing partners of diverse depth merge to offer one whole value proposition. And that is just the start!

Rogers is a proud partner in NelTrak. We join together with our NelTrak Partners, Foster Park Baskett Insurance Ltd., Webtech Wireless Inc, and NelTech Logistics Inc. to continue to learn from you, our customers in Oil & Gas.

Yours truly,

A handwritten signature in black ink that reads "S. Roberts".

Steve Roberts
Vice President & General Manager
Alberta Region